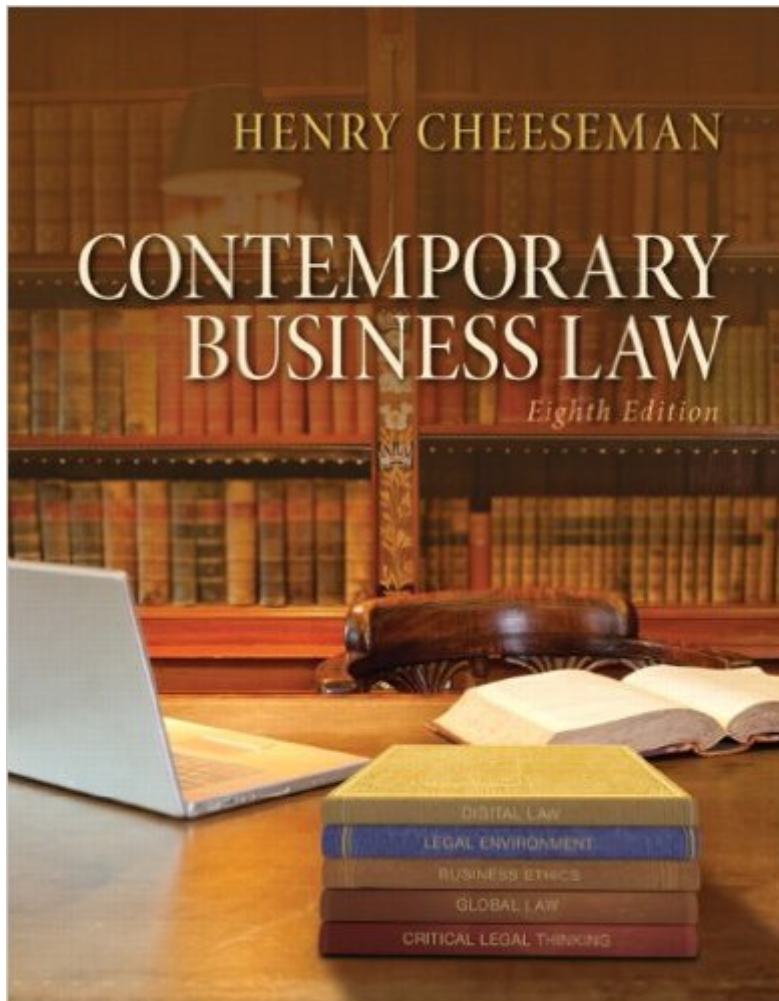


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Contemporary Business Law (8th Edition)



Synopsis

Primarily a text for courses in Business Law, Contemporary Business Law can also serve as a handy resource/reference for newcomers to the world of business. Take students beyond rote memorization and into true understanding of the concepts and their implications. This motivating, up-to-date text presents business law, ethics, and the legal environment in a way that intrigues students, spurs them to ask questions, and takes them beyond rote memorization as they learn the issues and concepts. With its emphasis on covering online law and e-commerce as key parts of the legal environment—as well as today’s social, ethical, and international issues that are important to the study of business law—it’s the ideal text for your one- or two-semester undergraduate course in Business Law. This text provides a better teaching and learning experience for you and your students. Here’s how: Tailor the material to your specific course with the Custom Database option. Draw students into the material with a rich selection of cases. Address issues critical to the field of business law today.

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